

# 2010 ANNUAL REPORT



**Ontario Forestry Association**

61<sup>st</sup> annual  
conference  
attendance  
250

Workshop  
attendees  
350

Workshops  
offered  
18

# STEWARDSHIP

MFTIP plans  
6,000

Members  
1,000



Twitter and  
Facebook followers  
800

Public reached  
200,000

# AWARENESS

Media reach  
14,000,000

Teachers network  
200,000

# EDUCATION

24  
Envirothon  
Regions

Student  
participation  
10,000

Focusonforests.ca  
users  
1,300

## STAFF

Carla Grant,  
*Executive Director*

William Martin,  
*Forestry Programs Manager*

Kristina Quinlan,  
*Education Programs Manager*

Jessica Kaknevicus,  
*Program Development Manager*

Allison Hands,  
*Program Administrative Assistant*

Suzanne Potter,  
*Office Administrator*

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The Ontario Forestry Association is a charitable organization dedicated to raising awareness and understanding of all aspects of Ontario's forests, and to develop commitment to stewardship of forest ecosystems.

The OFA works on behalf of its membership to promote the value of forests in Ontario. For over 60 years, the OFA has provided forest education to landowners, educators, students and the general public of Ontario. The OFA achieves its mission through the promotion of forest education, including classroom resources for students from grades 1 through 12, as well as a range of programs to support the good stewardship of private land forests.



**Ontario Forestry Association**

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